



BCC&i
THE BENGAL CHAMBER

in association with
MEDICA Hospitals
caring for life



8th-11th MARCH, 2018 | **HYATT REGENCY KOLKATA**



International Participation | B2b Pavilion | Seminars | Exhibitions

12th January 2018

Mr. Mahbubul Alam
President
The Chittagong Chamber of Commerce & Industry
Bangladesh

Dear Mr. Mahbubul Alam,

The Bengal Chamber of Commerce and Industry, in association with, **Medica Superspecialty Hospital Kolkata**, is organizing Health Tech on 8th-11th March 2018 at the Hyatt Regency JA-1 Sector III, Salt Lake City, Kolkata, West Bengal 700098.

We are writing to request you to block your dates and please join us for the Summit. We are also writing to request you to kindly nominate your members who may take part from the healthcare, technology and other related sectors. We will organize B2B and product demonstrations.

We are in the process of inviting other speakers for the other session. We will keep you informed as we progress.

Health Tech; a Summit, bringing technologies applicable in healthcare industry together on one platform; will feature:

- International Participation
- B2b Pavilion
- Seminars
- Exhibitions

Objectives of the Health Tech:

- The **only dedicated** event in Eastern India region for the healthcare & wellness industry
- **To showcase and demonstrate best-in-class technology solutions tailor-made for the healthcare sector**
- **To promote & showcase medical devices/equipment**
- **Opportunity to do B2B meetings** directly with industry professionals
- **Ideal platform to introduce new products & applications**
- Meeting business partners under one roof
- Expand business opportunity in a region with tremendous growth in healthcare market
- **Explore new business opportunities**
- **Ideal platform to enhance brand image and build awareness**
- **Evaluate the competition**



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JETRO (Japan External Trade Organization) (under Ministry of Economy, Trade & Industry, Government of Japan) has already confirmed their participation in this event. Mr. Kazuya Nakajo, Chief Director General, JETRO will attend the Summit along with Japanese companies.

From electronic records in the doctor's office, to robotic instruments in the operating room, information technology is redefining how healthcare functions in our society.

The use of technology in healthcare in the forms of **Robotics, Analytics, Tele Medicine, AI** to name a few, is gaining popularity with passing time and improving with scientific advancements. Use of **healthcare mobile applications** are increasingly gaining popularity. According to industry estimates, about 500 million smartphone users worldwide would be using a health care application by 2015, and by 2018, 50 percent of the more than 3.4 billion smartphone and tablet users will have downloaded mobile health applications.

Some of the cutting edge technology applications which are shaping the healthcare today and creating the pathway for healthcare in few years to come will be discussed, demonstrated and showcased. The brochure is attached for your kind reference.

A concept note of the Summit is enclosed for your kind reference.

Ms. Angana Guha Roy Chowdhury (+91 9830251019, angana@bengalchamber.com), Deputy Director, The Bengal Chamber is available for any assistance. Ms. Sarbani Sett, Senior Executive The Bengal Chamber (+91-9831430781, sarbani@bengalchamber.com) and Ms. Dia Sen (+91 8017053773, dia@bengalchamber.com), Junior Executive The Bengal Chamber may also be contacted. **Ms. Angana Guha Roy Chowdhury, with your very kind availability and consent, may visit you to discuss the contours of the programme in more details with you in person.**

Looking forward to receiving your kind confirmation.

With kind regards,

Yours sincerely,

Mr. Chandra Shekhar Ghosh
President, The Bengal Chamber and
Managing Director and CEO
Bandhan Bank Limited

Dr. Alok Roy
Past President, The Bengal Chamber and
Chairman, Medica Group of Hospitals



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Day 1: 8th March 2018

Time	Programme
5.30p.m- 6.30p.m	Networking Tea/ Coffee and Registration
6.30p.m-8.00p.m	Opening Session
8.00p.m onwards	Dinner & Cocktails

Day 2: 9th March 2018

Theme: Technology Driving Future of Healthcare

Part A

9.30a.m- 10.00 a.m	Networking Tea/Coffee and Registration
10.00a.m-1.00 p.m	<p>Plenary Session: Cutting Edge Technologies revolutionizing Healthcare</p> <ul style="list-style-type: none"> • 3D Printing • Robotics • Cancer Nanotherapy • Virtual Reality for medical experience • Patient Engagement and Telemedicine <p>-Special remarks by Dr. Shyama Nagarajan, Managing Director, SahaManthran Pvt. Ltd. followed by International Speakers addressing the above topics.</p>
1.00p.m- 2.00 p.m	Lunch

Part B1

2.00p.m-5:00p.m	<p>Plenary Session: AI, Analytics and the Future of Healthcare</p> <p>-Dr. Rana Mehta, Partner, Leader Healthcare, Pricewaterhouse Coopers Pvt. Ltd. and other speakers.</p>
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Part B2

2:00p.m-3:30p.m

Japan Hour:

Special Remarks by Mr. Kazuya Nakajo, Chief Director General , JETRO (Japan External Trade Organization) , (under Ministry of Economy, Trade & Industry, Government of Japan)

- **Presentations by Japanese Companies**
- **B2B meetings**

Day 3: 10th March 2018
Theme: Entrepreneurship in Health Tech

PART A 1

10:00a.m-10:30a.m

Networking Tea/Coffee and Registration

10:30a.m-1:30p.m

Visit by Japanese Delegation to Medica Superspecialty Hospital Kolkata

Part A2

10:30a.m-1:30p.m

Health Tech offering new Business Propositions:

- **Presentations by winners of Health Hack which is an Innovation Competition to be organized as a precursor to the Health Tech**
- **Perspectives of P.E s**

1:30p.m-2:30p.m

Lunch

Part B

2:30p.m-5:30p.m

B2B

Day 4: 11th March 2018
Theme: Technologies by the Doctors for the Doctors



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9:30a.m-10:30a.m	Networking Tea/Coffee and Registration
10:30 a.m-2:00p.m	<p>Linear Accelerator for Cancer Treatment:</p> <p>-Mrs. Sulabha Ranade, Director General, Society for Applied Microwave Electronics Engineering & Research, Ministry of Electronics & Information Technology, Government of India (SAMEER)*</p> <ul style="list-style-type: none"> • Innovative Waste Management • Other topics to be finalized